

MULTIMEDIA FOUNDATIONS MUF152S

Professional Branding

Jonathan Kleynhans 217268153

Group: 1B

Brand Identity: Jonathan Kleynhans

# Primary Logo:



# Colours:

Background: Text:

Nero #1c1c1c Soft orange # e0ac56



Brand Overview:

My brand identity is all about telling *your* story.

The scissor snipping the video tape is an indication of no matter how small the detail, I’ll make sure to have it so your brand’s vision is reflected accurately with complementing visuals.

I want to help companies attract more clients and to build their client base through the use of amazing audio and visual usage. I want to help my client tell a story, about their brand, that their clients can connect with.

A picture paints a thousand words; videos are a collection of thousand pictures.  
I make amazing content that matches and understands your brand.  
I love making it. You'll love watching it. Your customers will love connecting with it.